



## NORTH CAROLINA ADULT SOCCER ASSOCIATION BOARD MEETING

March 15, 2021

### Minutes

**Call to Order: 7:12pm**

#### Roll Call

**Present:** Sam Cohen, Donna Langdon, Bob Kepner, Charles Gomes, Matt Friedman, Jeremy Mikell, Alex Vidaurri, Darius Ejlali

**Not Present:** Mark Baker, Paul James, Vance Carlisle

#### Quorum determination

#### Officer & Staff Reports

- President – Welcomed. We are working through a new video conferencing system. Our contract with GoToMeeting is expiring and we are testing Microsoft Teams. We have a lot of topics to work through on the agenda.
- Executive Director – Busy month, assisting leagues getting started. Working with members on rostering players and seeing to it that teams are ready to go. Donna Langdon and I spent time with Affinity, looking at declined credit cards and how this affects leagues, teams, and players. Active communications with leagues, captains, and players to ensure players get on the field of pay correctly. Increasing Social Media presence, research all our leagues' social media platforms, updated the website with Constitution, Bylaws, calendar, Covid Protocols, agendas, and minutes. Reached out to leagues regarding their start date. Some leagues have not started for a variety of reasons. Carolinas Cup in Charleston; registration is strong, and the older divisions are the heaviest. The Cup committee is meeting this Thursday to continue shaping the tournament.
- Vice President – No Report – will cover work in the agenda.
- Treasurer – Presented financial reports and stated that NCASA is in a solid financial position.

#### Approval of Minutes

- Minutes for the February 15, 2021, Board meeting were approved unanimously.

#### Growth Initiative

- Registration Report – Submitted report showing league by league registration. Registration numbers are steadily growing. Currently, NCASA is at 53% of our budgeted numbers for the year. Provided detailed instructions for players to re-enter the system to manage their declined payments.
- First Year Leagues Update
  - First Flight League - Have had their first two weekends of play. No major incidents. Working with the league to manage rosters in particular red cards.
  - AC Sandhills Update – Are mainly a youth organization that was hit hard by the COVID and are focusing on the rebuilding of their youth organization. They are limited on personnel and will focus on the adult game once their youth program gets started.

Seashore Adult League Update – SAL will be starting their registration later in the Spring.  
Charlotte Independence SC Adult League – Fil Wilkinson will be joining the call later. Charlotte Independence is being assisted with their database for an easy upload into NCASA's Affinity system currently.

- **New League Updates**  
Review conducted to identify affiliated youth organizations administering unaffiliated adult programs. Only a handful of these leagues were identified - NC Fusion (Greensboro & Winston-Salem), High Country Soccer Club (Boone) and Fayetteville Force (Fayetteville). ABYSA also runs a pick-up style league. Outreach to these leagues will occur in the near future.  
Next, NCASA will be taking an inventory of the unaffiliated adult leagues around the state.

### **Competitions**

- **Carolinas Cup** – Charleston, SC, Memorial Day weekend tournament is growing. Planning is going well; the committee meets regularly. The 050 and 060 divisions are filling up faster than the younger divisions.
- **Celebrate the TaTas** – Has begun meeting. Looking at a rebuilding of the event. Focusing on moving the event to Charlotte. Examining a cost vs benefit analysis of the move.

### **Board Q&A (10 Minutes)**

- Volunteer question for the Carolinas Cup in Charleston. NC wants to match the volunteer presence of SC's support for the Winston-Salem event.

### **New Business (motions)**

- **Carolinas Cup Memorial Day spending** – support for the Carolinas Cup Memorial Day event was not budgeted. A call to review the needed funds was held. A motion to approve the spending NCASA approves the spending of up to \$1,036 from the General Fund to cover these expenses. Motion passed unanimously.
- **PPP – ratify** – voted on by email, NCASA will accept a PPP loan of \$15,554.00. Motion passed unanimously.

### **Old Business**

- **Board Member Replacements** - VP Competition and VP Membership and Development. Leagues have been contacted for recommendations and a public posting on Twitter. Two individuals for each position have been identified and interviewed. All candidates are very qualified. A second round of interviews is being set up.
- **Social Media Presence** – NCASA is looking at developing its social media presence. Discussion was held on what Board felt was most important for NCASA's social media presence. Issues discussed included: frequency garners more attention, different groups and ages respond to different platforms, photos vs content, relatable photos, consistent posting, purposeful, photos of actual players, asking leagues to send highlights and content could assist with engagement, using accounts to expand the knowledge of NCASA activities and what we do; and recognizing important individuals in the soccer community, congratulations, and events. Beer City was commended for their social media presence. Board identified the need for a board member to take a lead with involvement, and Board members were encouraged to establish their own social media accounts and to engage with the online soccer community.
- **Meet Your Member League** – Fil Wilkinson from Charlotte Independence SC Adult League joined the call. Fil is the Director of the league and gave a history of how Charlotte Independence SC came to be. Fil discussed their divisions and playing locations. The club is organizing soccer around

the area, Mooresville, North Charlotte, Gastonia, and Rock Hill with some crossover players.

- NC Soccer Hall of Fame – NCASA has an official board seat on the NCSHF board. Seat currently is being filled by the NCASA President, but if an officer is interested in serving, please inform the President.
- USSF AGM report & Ongoing Activities – The main focus has been centered around the USOPC mandates to all National Governing bodies to increase athletic representation. This may impact youth and adult representation, especially as it relates to the Ted Stevens Act. US Soccer President, Cindy Parlow Cone withdrew the Bylaws to have time for a Constitutional study. USASA and USYSA have been cooperating closely, and they have requested a special meeting with all the US Soccer councils (Pro, Athlete, Youth and Adult) to continue to be involved in the discussions.
- Transition to new video conference platform – GoToMeeting contract expires in of March. Testing Microsoft Teams. Discussed preferred features in a video conferencing platform.

### **For the Good of the Game / Announcements**

#### **Adjourn**

- Motion to adjourn approved unanimously.

**Meeting Adjourn: 9:10pm**

## **RESOLUTIONS**

### **Paycheck Protection Program Forgivable Loan Acceptance**

**[Preliminarily approved via email on March 4/5 to meet loan acceptance deadline; formal vote held at meeting]**

Whereas, the federal government has made forgivable loans available to eligible organizations meeting specified criteria through the Paycheck Protection Program (PPP),

Whereas, NCASA is eligible to receive additional PPP funding,

Whereas, this PPP funding will help make up for some of the loss in revenue experienced by NCASA in 2020 due to the COVID-19 pandemic, and

Whereas, NCASA expects to be eligible to have the full amount of the PPP loan forgiven,

Be it resolved that NCASA will accept a PPP loan of \$15,554.00.

### **Carolinas Cup – Memorial Day Tournament – Additional Allocation from General Fund**

Whereas, NCASA and the South Carolina Adult Soccer Association (SCASA) cooperate in organizing and operating the Carolinas Cup competitions,

Whereas, as part of this relationship NCASA traditionally provides manpower to assist with the operation of the Carolinas Cup – Memorial Day tournament held in South Carolina, and

Whereas, the Carolinas Cup budget approved at the 2021 NCASA Annual General Meeting accidentally omitted funding for food and lodging expenses associated with providing this support,

Be it resolved that NCASA approves the spending of up to \$1,036 from the General Fund to cover these expenses, and

Be it further resolved that this spending is permitted to cover the following expenses:

- Lodging - \$800 (\$200 per night x 4 nights)
- Food - \$236 (\$59 per diem x 4 days).

## 2021 NCASA REGISTRATION REPORT

### 2021 Player Registrations

### 2020 Player Registrations

	As Of												2021 TOTAL	2020 Player Registrations				
	31-Jan	28-Feb	Mar 7	April	May	June	July	Aug	Sept	Oct	Nov	Dec		# Spring Players 3/16/20	# Fall New Players	TOTAL Players 2020		
ABASA		271	268												539	932	0	932
AC Sandhills																29	2	31
Catawba	22	3	2												27	41	20	61
Charlotte Independence																		
CPSL	97	358	12												467	511	103	614
First Flight League		71	186												257	0	0	0
Metrolina			67												67	608	80	688
NCASA Annual Pass																5	2	7
Pitt Greenville																135	-1	134
Premier Adult																106	12	118
Seashore Soccer League																0	0	0
Swansboro																199	79	278
TASL	899	184	38												1121	2041	372	2413
Wilmington	142	136	23												301	477	-3	474
Winston Salem		63	13												76	199	19	218
<b>TOTAL PLAYERS</b>	<b>1160</b>	<b>1086</b>	<b>609</b>												<b>2855</b>	<b>5283</b>	<b>685</b>	<b>5968</b>